

Buzza Company Collection

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Finding aid prepared by Marla Siegler

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Describing Archives: A Content Standard

James K. Hosmer Special Collections Library
September 2008
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Summary Information

Repository	James K. Hosmer Special Collections Library
Creator	Buzza Company. (Minneapolis, Minn.)
Title	Buzza Company Collection
Date [inclusive]	1921-1942
Extent	0.42 Linear feet
Language	English

History

George Buzza founded the Buzza Company in 1907. The company started out by selling college advertising posters and posters for retail clothing stores. When the market for these disappeared, he decided to manufacture greeting cards. After a slow start the company turned a corner in 1917 when sales hit \$75,000. By 1927 sales reached \$2.5 million. In 1928 it merged with the Charles S. Clark Company of New York City. In 1929 Buzza sold his interest in the company and retired to California. The Buzza Company continued in business until 1942 when its stockholders decided to liquidate it because of large business losses.

Description of Collection

Collection includes seven gift books, booklets (Greetings--Easter 1924; February 1928; February 1931), Christmas greeting brochures to dealers (1924 and 1941), office correspondence (January 1932-September 1942), financial statements for 1925, 1932, 1935, 1939, 1941, and 1943 to October 18, seven Christmas cards (1925-1930), biographical clippings on George Buzza, clippings on the company from 1921-1942, and a history of the company circa 1927.

Administrative Information

Publication Information

James K. Hosmer Special Collections Library September 2008

Revision Description

Revised and added to AT by Ian Stade. October 2008

Related Materials

Related Materials

Included in separate areas are photos, both catalogued and uncatalogued; nine blueprints in Map Case 2, Drawer 4; the house organ *Bee-Hive* in SCMC periodicals; a clipping file on the Buzza building filed in VF and catalogued books *First 100 Years* (a book about Craftacres) (338.8 S11) and the 1927 book *Art of Entertaining*, (793.0 W16.) There is also a work of fiction, *Fox Patrol in the Open* by C.L. Gilman and published by Buzza Company in the Minneapolis Collection.

Controlled Access Headings

Subject(s)

- Greeting cards industry.
- Greeting cards.
- Printing industry -- Minnesota -- Minneapolis.

Collection Inventory

Gift books 1926

Scope and Contents note

Allah's Prayer 1926 2 copies

Because of You by Lawrence Hawthorne 1926

Dear Little You by J. P. McEvoy 1926

The House by the Side of the Road by Sam Walter Foss 2 copies

"If" for Girls by J.P. McEvoy 1926 2 copies

Out Where the West Begins by Arthur Chapman 1926

The Rose Still Grows Beyond the Wall by A. L. Frink 1926

The Fox Patrol in the Open: A Story for Boy Scouts by C.L. Gilman 1912 (Cataloged. Barcode 32088022137290)

The Art of Entertaining by Jean Walden 1927

	Box	Folder
Contents of collection	1	1
Baby Shower Gift card	1	2
Clippings 1921-1942	1	3
George E. Buzza, biographical clippings 1924-1983	1	4

Correspondence 1932-1943	1	5
Financial Reports	1	6
Booklets Greetings	1	7
History of the Company 1927	1	8
		Box
"The First Hundred Years" by Ray E. Saberson 1924 Suede-leather bound book in poor condition; in phase-wrapper. 118pp.		1
Buzza Company Stationary	1	9
Christmas cards 1925-1930	1	10
Christmas Greeting brochures to dealers 1924, 1941	1	11
Prints n.d.	1	12
Scope and Contents note		
Two framed prints		