

John H. Mitchell Collection

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Describing Archives: A Content Standard

James K. Hosmer Special Collections Library

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Summary Information

Repository	James K. Hosmer Special Collections Library
Title	John H. Mitchell Collection
Date	1890s-1940s
Extent	2.0 boxes
Language	English

Biography

John H. Mitchell, Jr. was born ca. 1878.

Mitchell was initially a schoolteacher who taught in Hennepin County and Anoka during the late 1890s. In 1898 he began working in advertising for Wyman, Partridge Co. in Minneapolis. Several years later he took up the position of advertising manager for the Powers Dry Goods Company in St. Paul.

In 1903 he founded the Mitchell Advertising Agency. His firm went on to work on advertising for a variety of companies including Munsingwear, Toastmaster, Anacin, Minneapolis-Moline, Pure Oil and the Waterman-Waterbury Co. His firm eventually gained a reputation specifically for handling accounts related to heating equipment and furnaces. It appears to have dissolved at some point during the late 1950s.

Mitchell was also an active member of his community including decades of service with the Boy Scouts of America, Campfire Girls and the YMCA. He was a founding member of the Minneapolis Athletic Club, Community Chest, the Minneapolis Rotary Club and participated in various other business and social organizations. He was also active in war bond drives during both World War One and World War Two.

Mitchell died in 1963. He was survived by his son, Donald M. Mitchell, and daughter, Mrs. Robert S. Reid.

Collection Description

The collection consists of two boxes containing various clippings, correspondence, memorabilia and ephemera related to Mitchell's family and personal life, his advertising agency and the Minneapolis Advertising Club and his work with the Boy Scouts of America. The collection also includes various photographs of Minneapolis and Southern Minnesota taken during the late 19th and early 20th century.

Administrative Information

Publication Information

James K. Hosmer Special Collections Library

Controlled Access Headings

Geographic Name(s)

- Minneapolis (Minn.) -- History.

Personal Name(s)

- Mitchell, John. H, Jr., 1878-1963

Subject(s)

- Advertising -- Minnesota
- Boy Scouts -- Minnesota -- Minneapolis
- Photography -- Minnesota

Collection Inventory

	Box	Folder
Biographical	1	1
Boy Scouts of America 1910s-1940	1	2
Clippings	1	3
Clippings	1	4
Family History 1890s, 1900s, 1940	1	5
Meryl (Daughter) 1910s, 1940s	1	6
Minneapolis Advertising Club	1	7
Photograph Photocopies	1	8
Property Records 1900s, 1930s, 1940s	1	9
Photographs ca. 1890	2	1
Photographs (2) 1900s-1940s	2	2
	Box	Object

Envelope of Invitations and Greeting Cards ca. 1905-1925	2	1
25th Wedding Scrapbook Apr. 28 1925	2	2
50th Anniversary of Michell Advertising Agency Scrapbook 1953	2	3
Photo Album ca. 1890-1905	2	4
Scope and Contents note		
Photographs from various Southern Minnesota towns, mostly taken before 1900.		
Newspaper on "The Promotion of Liberty Bonds" Oct. 1917	2	5