

Minnesota Twins Collection

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Finding aid prepared by Rebecca Wolf

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James K. Hosmer Special Collections Library

December 9, 2013

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Summary Information

Repository	James K. Hosmer Special Collections Library
Creator	Minnesota Twins (Baseball team).
Title	Minnesota Twins Collection
Date	1960-2002
Extent	7.58 Linear feet
Language	English

History

Minnesota has a long history of baseball that includes amateur teams organized throughout the state before the Civil War. In 1884, four Minnesota cities boasted professional minor league teams (Northwestern League): Minneapolis, St. Paul, Stillwater, and Winona. The teams could not financially sustain the season and had to transfer to the Union Association, the nation's major league in operation at the time. St. Paul is credited as Minnesota's first major league team.

The next several years reflected issues arising from inconsistent funding and lack of organization. With the turn of the century, new leagues were forming, including the creation of the American League (major league) in 1901. In 1902, the St. Paul Saints and the Minneapolis Millers became charter members in a new minor league, the American Association. The teams played in the American Association for 59 seasons. The Millers and Saints topped the league, respectively first- and second-best records, of all the teams that played in that period.

Amateur baseball is a proud tradition in Minnesota and remains active throughout the state. Even so, most of baseball's spotlight has been focused on the major league since 1961. Major League Baseball granted Minneapolis an extension team in 1960. Instead of creating the extension team in Minnesota, the Washington (D.C.) Senators were transferred to Minnesota upon Washington owner Calvin Griffith's request. The extension team was formed in Washington, D.C. The name "Twins" was carefully deliberated to encompass both Minneapolis and St. Paul without favoritism and hopeful of widespread support, inclusive of the "Twin" Cities. Minnesota was enthusiastic about the new team even though its years in Washington had not been exceptional. Great players emerged in these early years of Minnesota Twins baseball, including Bob Allison; Baseball Hall of Famers Harmon Killebrew and Rod Carew; Tony Oliva, American League's 1964 Rookie of the Year; and Zoilo Versalles, American League's 1965 Most Valuable Player. The Minnesota Twins won the American League Pennant in 1965. The team went to the World Series in 1965 but lost to the Los Angeles Dodgers.

In 1912, Clark Griffith, baseball player and manager, bought 10 percent interest in the Washington Senators. In 1919, Griffith purchased controlling interest that began the long-standing Griffith ownership of the team. Calvin Griffith took over ownership in 1954. Ownership of the Minnesota Twins stayed with the Griffith family until 1984 when it was sold to Carl Pohlad.

Under new ownership and with the addition of new players, the Minnesota Twins won the World Series Championship in 1987 and 1991 against the St. Louis Cardinals and the Atlanta Braves respectively. Hall of Famers Kirby Puckett, Bert Blyleven, and Steve Carlton, as well as Frank Viola, American League's 1988 Most Valuable Player and recipient of the Cy Young Award, and Kent Hrbek are among the players that led the Twins to World Series Champions in 1987. Chuck Knoblauch, 1991 Rookie of the Year, joined the team that saw another success in 1991 as World Series Champions.

In the first decade of the twenty-first century, the Twins compiled the longest streak of consecutive winning seasons since moving to Minnesota. This period also marks controversy over talk of relocation of the team to a different city. Because of the financial weaknesses the team faced in relation to other teams in the league, discussions circulated about moving the Twins to a different city, threatening to end

major league baseball in Minnesota. A contributing issue in these debates was the stadium that the Twins played in, the Hubert H. Humphrey Metrodome. Public and private support came to the Minnesota Twins to build a new, outdoor stadium that would be used only for baseball and have natural turf. The inaugural game was played in Target Field on April 12, 2010. Prior to that, the Metrodome had served as the Twins' stadium from 1982. Previous to the Metrodome, the Metropolitan Stadium had been the Twins' home field since their inception in 1961.

Description of Collection

The Minnesota Twins Collection consists of 8 boxes and 2 scrapbooks. Boxes 1 through 4 include full newspapers and clippings. Programs and Scorecards, Media Guides, and Magazines are filed in boxes 5 through 7. Box 7 also includes reports and publications, promotional material, and miscellaneous items. Realia is located in Box 8. Oversize 1 and 2 are scrapbooks consisting of newspaper clippings.

Administrative Information

Publication Information

James K. Hosmer Special Collections Library December 9, 2013

Controlled Access Headings

Corporate Name(s)

- Atlanta Braves (Baseball team).
- Hubert H. Humphrey Metrodome (Minneapolis, Minn.)..
- Los Angeles Dodgers (Baseball team).
- Metropolitan Stadium (Bloomington, Minn.)..
- Minneapolis Millers (baseball team).
- Minnesota Twins (Baseball team) -- Statistics.
- Minnesota Twins (Baseball team).

- St. Louis Cardinals (Baseball team).
- St. Paul Saints (Baseball team).
- Washington Senators (Baseball team : 1899-1960).
- World Series (Baseball) (1987).
- World Series (Baseball) (1991).
- World Series (Baseball).

Personal Name(s)

- Allison, Bob, 1934-
- Blyleven, Bert
- Carew, Rod, 1945-
- Carlton, Steve, 1944-
- Griffith, Calvin
- Griffith, Clark, 1868-1955
- Hrbek, Kent
- Killebrew, Harmon, 1936-2011
- Knoblauch, Edward Charles "Chuck"
- Oliva, Tony, 1941-
- Puckett, Kirby
- Versalles, Zoila, 1940-
- Viola, Frank, 1960-

Subject(s)

- Baseball -- Minnesota -- History.
- Baseball -- Minnesota -- Minneapolis.
- Baseball fields -- Minnesota -- Minneapolis.
- Baseball players -- Minnesota.
- Baseball teams -- Minnesota.

Clippings

Collection Inventory

Clippings

Scope and Contents note

The newspapers and clippings range in date from 1960 to 2001 with the majority of articles from Minnesota papers. Well represented are the World Series games of 1965, 1987, and 1991.

	Box	Folder
Clippings: General 1960	1	1
Clippings: General January-May 1961	1	2
Clippings: General June-December 1961	1	3
Clippings: General 1962	1	4
Clippings: General 1963	1	5
Clippings: General 1964	1	6
Clippings: General January-August 1965	1	7
Clippings: General September-December 1965	1	8

Clippings

Clippings: General 1966-1977	1	9
Clippings: General 1966-1977	1	10
Clippings: General 1966-1977	1	11
Clippings: General 1966-1977	1	12
Clippings: General 1968-1969	1	13
Clippings: General 1970-1973	1	14
Clippings: General 1973-1976	1	15
Clippings: General 1976-1977	1	16
Clippings: General 1978-1979	1	17
Clippings: General 1980	1	18
Clippings: General 1981	1	19
Clippings: General 1983	1	21
Clippings: General January-April 1984	1	22
Clippings: General May 1984	1	23

Clippings

Clippings: General May 1984	1	24
Clippings: General June 1984	1	25
Clippings: General July-November 1984	1	26
Clippings: General 1985	1	27
Clippings: General 1986	1	28
Clippings: General April-September 1987	1	29
Clippings: General October 1987	1	30
Clippings: General November-December 1987	1	31
Clippings: General 1988	1	32
Clippings: General January-March 1989	1	33
Clippings: General April-May 1989	1	34
Clippings: General June-August 1989	1	35
Clippings: General September 1989-March 1990	1	36
Clippings: General April-June 1990	1	37

Clippings

Clippings: General July-December 1990	1	38
Clippings: General January-February 1991	1	39
Clippings: General March 1991	1	40
Clippings: General April 1991	1	41
Clippings: General May-July 1991	1	42
Clippings: General August-October 1991	1	43
Clippings: General November-December 1991	1	44
Clippings: General January-March 1992	2	1
Clippings: General April-July 1992	2	2
Clippings: General August-December 1992	2	3
Clippings: General February-March 1993	2	4
Clippings: General April-July 1993	2	5
Clippings: General August-December 1993	2	6
Clippings: General 1994	2	7

Clippings

Clippings: General 1995-1996	2	8
Clippings: General January-August 1997	2	9
Clippings: General September-December 1997	2	10
Clippings: General 1998	2	11
Clippings: General 1999	2	12
Clippings: General 2000	2	13
Clippings: General 2001	2	14
Clippings: Gemini Club 1988	2	15
Clippings: History October 3, 1965; August 29, 1982	2	16
Clippings: Personnel 1961-1962	2	17
Clippings: Personnel 1961-1966	2	18
Clippings: Players 1962-1967	2	19
Clippings: Players 1964-1975	2	20
Clippings: Players 1975-1977	2	21

Programs

Clippings: Players 1977	2	22
Clippings: Players 1960-1963	2	23
Clippings: Players 1960-1977	2	24
Clippings: Strike August 12-13, 1994	2	25
Clippings: Players 1965	2	26
Clippings: World Series 1965	2	27
Clippings: World Series 1965	2	28
Clippings: World Series 1965	2	29
Clippings: World Series October 1965	2	30
		Box
Newspapers (Oversize) 1961-1971		3
Newspapers (Oversize) April 3, 1988; September 30, 1991-October 31, 1991		4
Programs		
Scope and Contents note		

Twins Yearbooks

Multiple formats of programs are reflected in the materials. Programs feature schedules, scorecards, and player biographies. Included in programs are Rally Magazine: The Official Publication of the World Champion Minnesota Twins and Twins Magazine (formerly Rally).

Twins Yearbooks

	Box	Folder
Twins Yearbooks 1961-1964	5	1
Twins Yearbooks 1965-1969	5	2
Twins Yearbooks 1970--1972	5	3
Twins Yearbooks 1973-1975, 1988	5	4

Programs and Scorecards

	Box	Folder
Programs and Scorecards 1962-1966	5	5
Programs and Scorecards 1967-1971	5	6
Programs and Scorecards 1970-1973	5	7
Programs and Scorecards 1975-1979	6	1
Programs and Scorecards 1980-1983	6	2

Media Guides

Programs and Scorecards 1987, 1992	6	3
Media Guides		
	Box	Folder
Media Guides 1962-1966, 1969	6	4
Media Guides 1974-1975, 1983	6	5
Media Guides 1987	6	6
Rally Magazines		
	Box	Folder
Rally Magazines 1988-1990	7	1
Twins Magazines		
	Box	Folder
Twins Magazines 1991, 1993-1994	7	2
Reports and Publications 1977, 1987	Box	Folder
	7	3
Scope and Contents note		
Titles of the three reports are <i>Martin/Williams Marketing Case History on the Minnesota Twins Baseball Team</i> , <i>Minnesota Twins Research Project</i> , and <i>Proposal for an Attitude and Communications Strategy Development</i>		

Promotional Material

Study for the Minnesota Twins (all from 1977). Also included is a copy of the Star Tribune publication, *Magic! The 1987 Twins' Enchanted Season*.

Promotional Material

Scope and Contents note

Promotional material includes pocket and brochure schedules and season ticket information; Twins related material promoted by local businesses, including calendars and baseball guides; "Twins" Notes issued by the Public Relations Department of the Minnesota Twins discussing specific games and player statistics; an invitation to a Tailgate Supper issued by the Greater Minneapolis Chamber of Commerce; and 1987 commemorative World Series postcard and envelope issued by the United States Postal Service with an image of the Hubert H. Humphrey Metrodome.

	Box	Folder
Promotional Material 1963-1975	7	4
Promotional Material 1976-2002	7	5

Media

Scope and Contents note

Team rosters are in black and white and color. The majority of the photographs are black and white head shots of team members, including the 1987 coaches, trainer, and manager. One color photograph (undated) from a magazine shows a team member sliding into home base.

	Box	Folder
Rosters 1965, 1972, 1977	7	6

Miscellaneous

Photographs 1975, 1987	7	7
		Box
1965 All Star Game Recording (cassette tape) July 13, 1965		8
Miscellaneous 1987, 1988, 1991	Box	Folder
	7	8
Scope and Contents note		
Miscellaneous includes ticket stubs from the 1987 and 1991 World Series, as well as an undated ticket stub to the Metropolitan Stadium; Topps 1987 baseball cards and book (1988); a Minnesota Twins issued Seasons Greetings card; 1987 World Series Twins stamps; and a handwritten letter from a fan promoting "Ticker Tape" confetti as a souvenir.		
Realia		
		Box
Minnesota Twins 1987 World Champions Rally to the Top vinyl record		8
Twins Lollipop (gift from John Trulen) October 1987		8
General Mills Wheaties box "The Breakfast of Champions" 1987 World Champions Minnesota Twins 1987		8
1987 Minnesota Twins plastic mug with team photograph in color 1987		8
1991 Minnesota Twins World Champions buttons (3 total) 1991		8

Realia

Minnesota Twins plastic shoehorn with paper sleeve September 1963	8
Win Twins bumper stickers (4 total) undated	8
Magic! The Enchanted Season 1988 Calendar 1988	8
Minnesota Twins Pennant: World Series 1965 (with black and white team photo) 1965	8
Minnesota Twins Pennant: 1987 World Champions 1987	8
Homer Hankies (5 total) 1987, 1988, 1991, 2003	8
	Oversize
Scrapbook April 1, 1987-August 20, 1987	1
Scrapbook August 21, 1987-October 30, 1987	2