

# **Nicollet Mall Collection**

## **M/A 2014.14.01-04**

**Finding aid prepared by Bailey Diers**

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James K. Hosmer Special Collections Library

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## Summary Information

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<b>Repository</b>	James K. Hosmer Special Collections Library
<b>Creator</b>	Nicollet Mall Implementation Board.
<b>Title</b>	Nicollet Mall Collection
<b>Date</b>	196x-2001
<b>Extent</b>	4.0 boxes
<b>Language</b>	English

## History

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In October, 1984, the street known as "Nicollet Avenue" between 10th St. S and W Grant St. was officially designated as "Nicollet Mall." The name was changed to reflect the street's redesign of the 1960s, which converted the bustling downtown street into a curving eight-block shopping promenade.

Planning for the Nicollet Mall began in the late 1950s at a time when many downtown businesses were relocating to the suburbs and retail sales were on the decline. In 1955, a group of downtown property and business owners, retailers, and consultants formed the Downtown Council in order to respond to these changes and to strengthen the downtown community. The council's goals included creating more attractive urban spaces and places and specifically stated that there should be a pedestrian mall on Nicollet Avenue. Studies were conducted and it was suggested that a transit mall would be the best option for Minneapolis. In 1961, landscape architect Lawrence Halprin and transportation consultants Barton-Aschman Associates were hired to design the Mall. Construction began in 1965 and was completed in 1968.

In June 1987, BRW Construction was chosen to update the Nicollet Mall, which was showing its age with broken sidewalks and deteriorating fixtures. The structural overhaul straightened Halprin's curvilinear street path, and introduced new materials, lighting, signage, and art to the space. The Nicollet Mall Implementation Board was formed in 1987 to oversee the Mall's renovation project. The project was completed in 1991 and the board dissolved.

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## Description of Collection

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The Nicollet Mall Collection consists of four boxes. Included in the collection are newspaper clippings, newsletters, fact sheets, reports & studies, project plans & proposals, and promotional material. Memoranda and meeting minutes from the Nicollet Mall Implementation Board are also included. Most of the collection centers around two main mall designs/re-designs, one in the late 1960s and the other the late 1980s.

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## Administrative Information

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### Publication Information

## Controlled Access Headings

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### Geographic Name(s)

- Nicollet Mall (Minneapolis, Minn.)

### Subject(s)

- Art, Municipal
- Central business districts -- Minnesota -- Minneapolis -- Planning.
- City planning -- Minnesota -- Minneapolis.
- Urban renewal -- Minnesota -- Minneapolis -- History.

## Newspaper Clippings

## Collection Inventory

Newspaper Clippings		
	Box	Folder
Clippings: General 1959-1963	1	1
Clippings: General 1964-1965	1	2
Clippings: General 1966	1	3
Clippings: General 1967	1	4
Clippings: General 1968-1969	1	5
Clippings: General 1970-1977	1	6
Clippings: General 1978	1	7
Clippings: General 1980	1	8
Clippings: General 1981	1	9
Clippings: General 1982	1	10
Clippings: General 1983	1	11

## Newspaper Clippings

Clippings: General 1984	1	12
Clippings: General 1985	1	13
Clippings: General January-July 1986	1	14
Clippings: General August-December 1986	1	15
Clippings: General January-June 1987	2	1
Clippings: General July-December 1987	2	2
Clippings: General January-June 1988	2	3
Clippings: General July-December 1988	2	4
Clippings: General 1989	2	5
Clippings: General January-April 1990	2	6
Clippings: General May-December 1990	2	7
Clippings: General 1991-1994	2	8
Clippings: General 1995-2001	2	9
Clippings: Block Party 1983-1998	2	10

## History

Clippings: Nicollet Mall South 1983-1989	2	11
Clippings: Public Art 1988-1992	2	12
Clippings: Magazine Articles and Images 1966-1993	2	13
<b>History 1967-1997</b>	<b>Box</b>	<b>Folder</b>
	3	1
<b>Fact Sheets 1962-1979</b>	<b>Box</b>	<b>Folder</b>
	3	2
<b>Newsletters 1965-1967, 1990-1991</b>	<b>Box</b>	<b>Folder</b>
	3	3
<b>Publicity and Promotional Material 1967-1993</b>	<b>Box</b>	<b>Folder</b>
	3	4
<b>Studies and Reports 1960-1997</b>	<b>Box</b>	<b>Folder</b>
	3	5
<b>Project Plans and Proposals</b>		
	<b>Box</b>	<b>Folder</b>
Project Plans and Proposals 1966-1973	3	6
Project Plans and Proposals 1986-1995	3	7
Project Plans and Proposals: BRW, Inc. 1987-1988	3	8
Project Plans and Proposals: South Nicollet Mall 1983	3	9
<b>Nicollet Mall Implementation Board 1987-1989</b>		



**Nicollet Mall Implementation Board**

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	<b>Box</b>	<b>Folder</b>
Minutes, Memos, Etc. June-August 1987	4	1
Minutes, Memos, Etc. September-October 1987	4	2
Minutes, Memos, Etc. November-December 1987	4	3
Minutes, Memos, Etc. January-February 1988	4	4
Minutes, Memos, Etc. March-April 1988	4	5
Minutes, Memos, Etc. May-June 1988	4	6
Minutes, Memos, Etc. August-December 1988	4	7
Minutes, Memos, Etc. January-May 1989	4	8
Minutes, Memos, Etc. June-October 1989	4	9